

## Claims

- [c1] 1. A thin surface modifying laminate comprising an indicia containing layer disposed on the upper surface of a carrier film.
- [c2] 2. The thin surface modifying laminate of claim 1, wherein the combined thickness of the indicia containing layer and the carrier film is 8 mils or less.
- [c3] 3. The thin surface modifying laminate of claim 1, wherein the indicia containing layer is printed onto the upper surface of the carrier film.
- [c4] 4. The thin surface modifying laminate of claim 1, wherein the carrier film is perforated.
- [c5] 5. The thin surface modifying laminate of claim 1, further comprising a bonding coat disposed against the lower surface of the carrier film.
- [c6] 6. The thin surface modifying laminate of claim 1, further comprising an upper removable protective layer disposed above the indicia containing layer.
- [c7] 7. The thin surface modifying laminate of claim 1, further comprising a release coating sandwiched between

the upper removable protective layer and the indicia containing layer.

- [c8] 8. The thin surface modifying laminate of claim 1, further comprising a lower removable protective layer disposed below the carrier film.
- [c9] 9. The thin surface modifying laminate of claim 1, wherein the carrier film comprises a polymeric or paper film.
- [c10] 10. The thin surface modifying laminate of claim 5, wherein the bonding coat comprises an adhesive selected from the group consisting of pressure sensitive adhesives, temperature sensitive adhesives, and repositionable adhesives.
- [c11] 11. A thin surface modifying laminate comprising:
  - a) a perforated carrier film having an upper surface and a lower surface, the film at least partially covering a surface to be modified;
  - b) an indicia-containing layer disposed on at least a portion of the upper surface of the carrier film.
- [c12] 12. The thin surface modifying laminate of claim 11, wherein the carrier film comprises an average of at least 1 perforation per square foot.

- [c13] 13. The thin surface modifying laminate of claim 11, wherein the carrier film comprises an average of no more than about 200 perforations per square foot.
- [c14] 14. A system for modifying a surface comprising a thin surface modifying laminate comprising an indicia containing layer disposed on the upper surface of a carrier film disposed on a surface to be modified.
- [c15] 15. The system for modifying a surface of claim 14, wherein the surface modifying laminate can be removed from the surface without the use of any stripping agents.
- [c16] 16. The system for modifying a surface of claim 14, further comprising at least one top coat disposed over at least a portion of the surface modifying laminate and over at least a portion of the surface adjacent the surface modifying laminate.
- [c17] 17. The system for modifying a surface of claim 14, further comprising a base coat disposed between the surface modifying laminate and the surface to be modified.
- [c18] 18. The system for modifying a surface of claim 14, further comprising a second surface modifying laminate disposed above the first surface modifying laminate.
- [c19] 19. The system for modifying a surface of claim 18, fur-

ther comprising at least one top coat disposed above the second surface modifying laminate.

[c20] 20. A method for modifying a surface comprising applying a surface modifying laminate including an indicia containing layer disposed on the upper surface of a carrier film to a surface.

[c21] 21. The method for modifying a surface of claim 20, further comprising applying a top coat to at least a portion of the surface modifying laminate and at least a portion of the surface adjacent to the surface modifying laminate.

[c22] 22. The method for modifying a surface of claim 21, further comprising applying a base coat to the surface prior to the application of the surface modifying laminate.